

Limerick Strand Hotel's present to the Neonatal Unit at University Maternity Hospital to celebrate National Breastfeeding Week.

Limerick Thursday 10th October 2019: The Four Star, multi-award winning Limerick Strand Hotel, has offered its novel support to the neighbouring Neonatal Unit at University Maternity Hospital Limerick (UMHL), coinciding with last weeks' National Breastfeeding Week (October 1st to 7th). .

Three FREE car park spaces will be made available for visiting parents near the entrance of the hotel's car park from 10am to 4pm, specifically for the Neonatal Unit at the Maternity Hospital as very premature babies require regular care and consistent breast milk feeding for the first few weeks/months. This initiative will be comforting to parents knowing that they will be able to visit during these times and won't be charged for parking, making the daunting parental experience a little easier.

"Limerick Strand is renowned for championing local charities and associations and spurred to action on this local initiative after one of their former staff members faced a similar experience when her baby was born prematurely. We hope this service will help relieve any unnecessary stress for the families involved," said General Manager, Stephen O'Connor.

Prof. Roy Philip, Consultant Neonatologist added, "This is a unique collaboration to support the excellent breastfeeding rate for the very premature babies at UMHL, a great addition to excel Limerick as a breastfeeding friendly city and a novel example of community support by the hospitality sector of Ireland". For Marie Carroll, Clinical Midwife Manager at the Neonatal Unit, this was the "culmination of a dream project".

For details on Limerick Strand visit www.strandlimerick.ie

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Pic from L-R

Stephen O' Connor, GM Strand Hotel; Professor Roy Philips, Professor of Neonatology, University of Limerick & Consultant Paediatrician & Neonatologist University Hospital Limerick & University Maternity Hospital Limerick; Marie Carroll, Clinical Midwife Manager, University Maternity Hospital Limerick; Maria O'Gorman Skelly, Strand Hotel; Baby Coca, with Annie and Pat Coleman.(whom spent 15 weeks in the neonatal unit)